

2nd ANNUAL AWARDS ISSUE!

TOP PICKS FOR PRIVATE VENUES

southern

california meetings + events

MEETINGSMAGS.COM // FALL 2010

2010 Best of the Industry AWARDS



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venueREPORT

A 12-hour rental of Marvimon in downtown LA includes use of their cinema screen, sound system, event lighting, furniture and tables made from reclaimed wood. Another bonus? The venue doesn't require you to pick from one of their preferred caterers.



venue that ably integrates a state-of-the-art interior with oasis-like outdoor space. Patio areas with vertical gardens open to a grand hall, bistro-style kitchen and cinema niche. A private room, VIP suite and roomy entry vestibule round out its offerings. The 7,000-square-foot property features soaring 17-foot wooden bow-trussed ceilings framed by 12-foot vintage brick walls throughout.


It rents just once per day for a 12-hour period. According to property spokeswoman Kara Haro, "the rental includes the use of our HD-cinema screen, DJ-ready surround sound system and microphone, event lighting, casual vintage furnishings, and tables made from reclaimed wood by Reorganica." While Marvimon doesn't have onsite catering or service staff, meeting planners are provided with a suggested—but not required—preferred vendor list. The property does, however, work exclusively with two vendors, a valet service and an event management firm that provides a staffer knowledgeable about onsite equipment. In addition, a concierge greets guests, ensures the event's privacy and assists guests in calling for a taxi or bringing a car from the valet.

Exchange L.A., Downtown Los Angeles

A modern take on a historic site, Exchange L.A.'s special event space comprises what was once the Los Angeles outpost of the Pacific Stock Exchange. Located in downtown's Gallery Row, it showcases many of the building's original elements, such as stained glass windows, crown molding and a grand staircase. It opened for meetings and special events

earlier this year, thanks to a comprehensive retrofit that integrated state-of-the-art AV capabilities, a main stage for live entertainment and a video wall for use at corporate events. One part nightclub, one part special events venue, Exchange L.A.'s 25,000-square-foot space features four floors, multiple bars throughout and a fully equipped kitchen/prep area for outside catering. There are several other areas throughout the venue that can be reserved for private/VIP use, including a top floor sky box overlooking the main events area, also known as the "trading room floor," an homage to the building's financial roots.

Frank Sinatra's Former Home, Palm Springs

A two-hour drive from L.A., Palm Springs is home to plenty of Hollywood history. Take Frank Sinatra's former abode, for instance. Today, the iconic example of Mid-Century Modern desert design is available for let, either day or evening. From board meetings to swanky cocktail parties or a dinner on the lawn, Sinatra's digs embody all that was right about the time's architecture. Known as Twin Palms, the 4,500-square-foot home features an open interior design and a window-filled exterior that lets in lots of sunshine, not to mention multi-room views of the piano-shaped pool. Sinatra commissioned the home in the mid-1940s and lived there from 1947 until 1954. Just a mile from downtown Palm Springs, Twin Palms puts guests within easy reach of other activities worthy of a boardroom break, such as world-class shops, spas and golfing greens. 

GET CONNECTED

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FRANK SINATRA'S FORMER HOME, "TWIN PALMS"
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